



CASE STUDY · ATLAS24H

SALES · CHAT · JULY 2026

1,705 confirmed sales. €113,722 in verified revenue.

One month. One AI sales agent.

We replaced an informational chatbot with an AI sales agent that qualifies leads, collects purchase data and completes the sales flow.

€113,722

VERIFIED REVENUE

1,705

CONFIRMED SALES

2,776

QUALIFIED LEADS

61.4%

LEAD → CONTRACT

Production data · July 2026 · Verified through Atlas production system

BEFORE

Informational chatbot

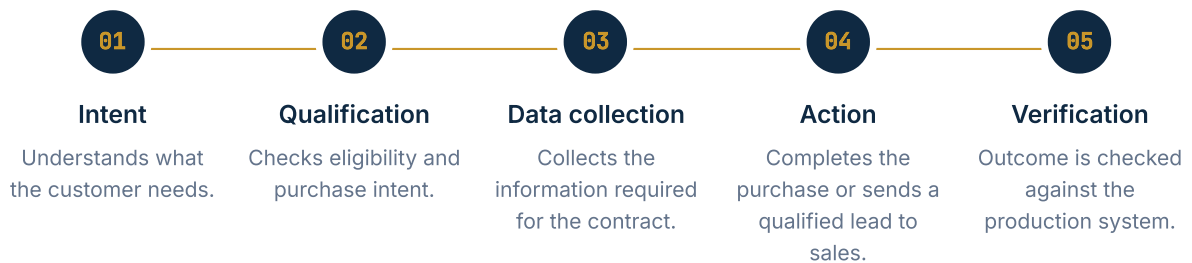
- Answered questions
- Collected no leads
- Could not complete a purchase
- Generated no measurable revenue from web chat

AFTER

AI sales agent

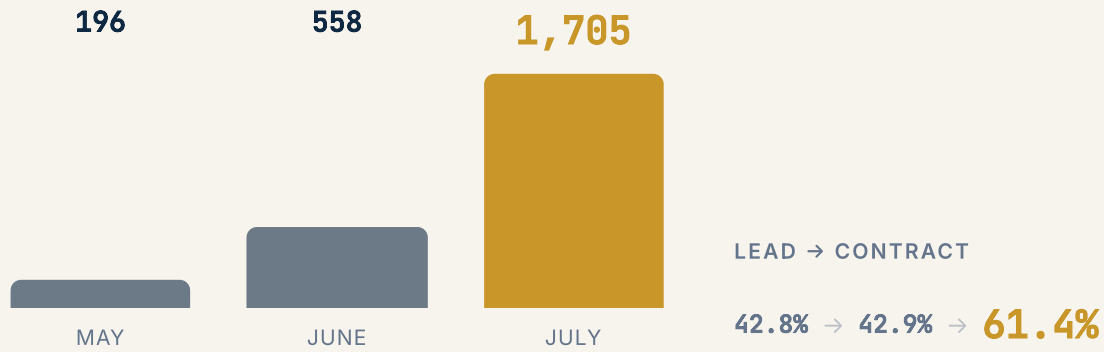
- ✓ Qualifies purchase intent
- ✓ Collects customer and vehicle data
- ✓ Completes eligible purchases
- ✓ Hands qualified leads to the sales team
- ✓ Tracks confirmed outcomes

HOW IT WORKS



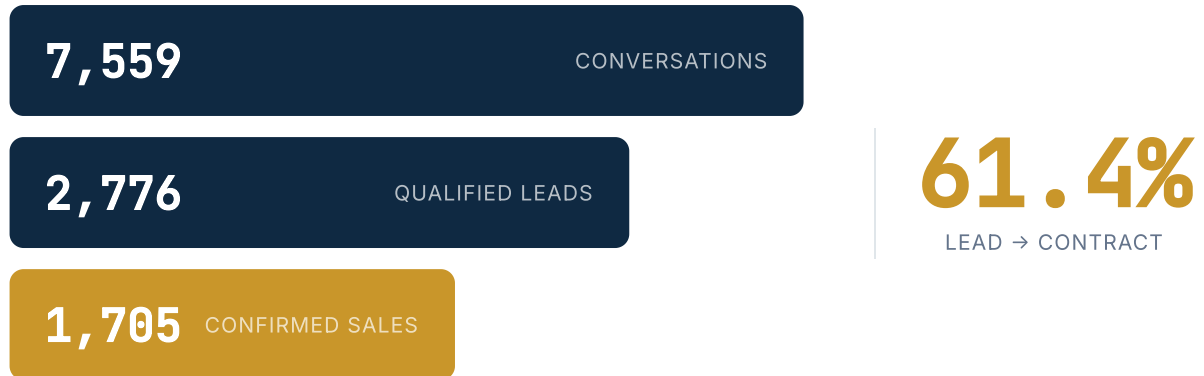
PRODUCTION RESULTS

Confirmed sales, month over month

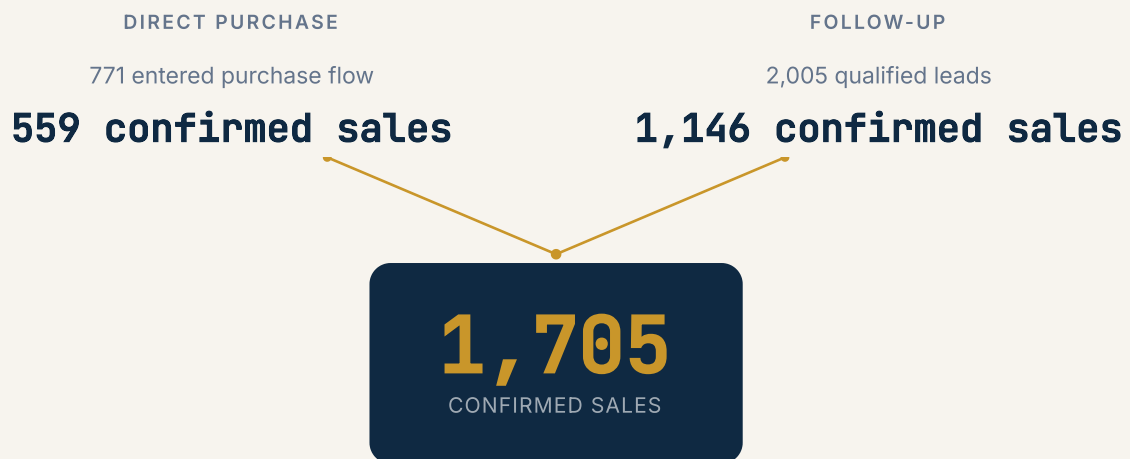


Three months of growth. May: 196 sales from a channel that produced nothing. June: 558 sales, volume tripled. July: 1,705 sales, conversion rate jumped to 61% after enabling in-chat purchases. Revenue grew from €0 to €113K in 90 days.

CONVERSION FUNNEL



TWO PATHS TO A SALE



The agent closes sales directly and feeds the human sales team with qualified leads at the same time.

THE BIGGER PICTURE

2,177 → 3,905

46.4%

46.4% of July 2026 sales came through AI channels.

Combined Atlas24h impact across sales chatbot and voice channels.

"We expected a chatbot. We got a system that changed how we operate."

Marios Skutelis

COO, Atlas24h

Real conversations. Real revenue.

The difference was not how many questions the chatbot could answer. It was what happened after the answer.

BRING US A REAL PROCESS

See what this could look like on your data.

Show us where customers drop off. We'll map the process, identify what can be automated and define how the result should be measured.