



CASE STUDY · ATLAS24H

SALES · VOICE · JULY 2026

143 sales in 25 days. Zero human involvement.

One outbound AI voice agent. Fully autonomous.

Atlas24h needed to scale outbound sales without hiring. We deployed an autonomous AI voicebot that calls leads, presents offers, handles objections and closes sales.

143

COMPLETED SALES

2,209

CALLS MADE

6.5%

CONVERSION RATE

0

HUMAN AGENTS

Production data · July 2026 · Verified through Atlas production API

BEFORE

Human call-back capacity

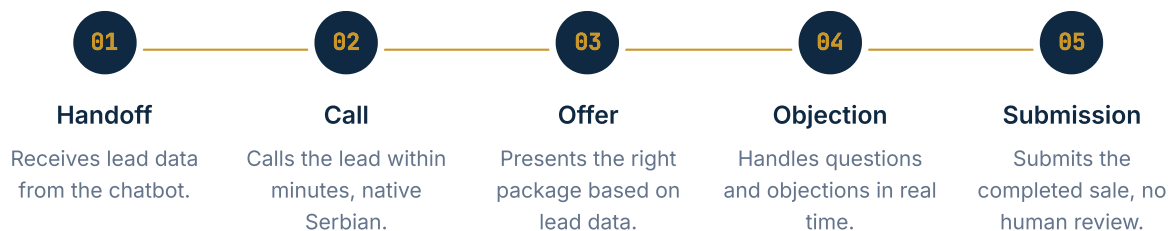
- Sales team has limited call-back capacity
- Leads not contacted within hours lose interest
- 40–60 outbound calls per agent per day
- Cannot scale outbound without hiring

AFTER

Autonomous AI voice agent

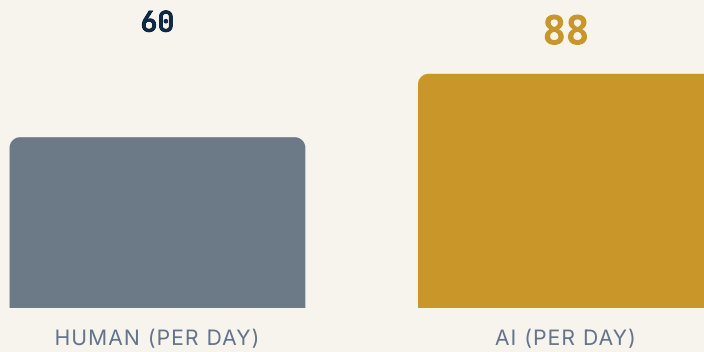
- ✓ Calls the lead within minutes of chatbot handoff
- ✓ Presents the right package offer based on lead data
- ✓ Handles objections and questions in real time
- ✓ Collects all data required for the order
- ✓ Submits completed sale to the order system directly

HOW IT WORKS



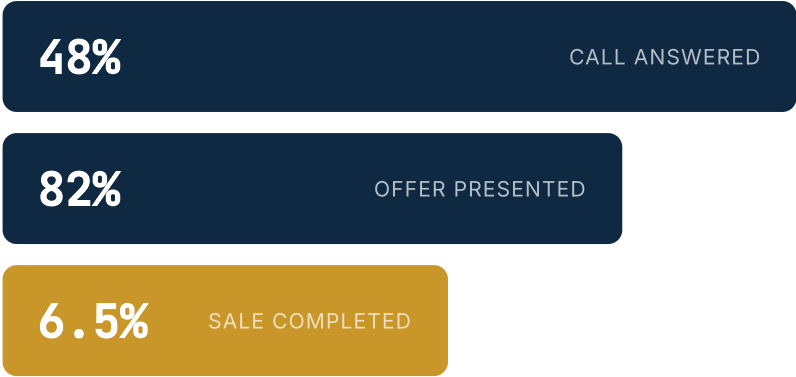
PRODUCTION RESULTS

Outbound capacity, human vs. AI



A human agent makes 40 to 60 outbound calls per day. The AI voicebot made 2,209 calls in 25 days, an average of 88 per day, with zero fatigue. It calls evenings and weekends when humans do not work. 35% of successful sales happen outside business hours.

HOW THE VOICEBOT SELLS



57.4s

AVERAGE CALL DURATION

WHY THIS WORKS AT SCALE

40-60 → 88

The voicebot sells the highest-value package in 90% of successful calls.

It adapts the pitch based on what the lead asked in the chatbot. No script, no rigid flow.

"143 completed sales in 25 days from a channel that did not exist before. No human agent touched these calls."

Production data

Atlas24h, July 2026

Every lead gets called back.

The difference was not making more calls. It was making them within minutes, every time, without adding headcount.

BRING US A REAL PROCESS

See what this could look like on your data.

Show us where leads wait for a call back. We'll map the process and define how the result should be measured.

